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# Mid-Week Pictorial

OF THE WORLD

PUBLISHED WEEKLY

THE NEW YORK TIMES COMPANY

MAY 5, 1927 VOL. XXV, NO. 11 TURES

TEN

CANADA 15 CENTS



.Making Up for the Movies: Von, a German Police Dog
Owned by Winfield S. Wilson of New York, Begins His Screen Career at Hollywood by Letting Ann Rorke, First
National Featured Player, Pencil His Eyebrows. Von Has Forty-five Separate Tricks Which He Performs on Command

Drowning a Village—Hospital for Dogs—American Cities: Cincinnati—Sports—Theatres—Books—
Moving Pictures—Gardens—Fashions—Travel





AT THE STARTING POST: FAIR "JOCKEYS" WHO GALLOPED FURIOUSLY at the Spinsters' Ball Given by Débutantes in Southern California Society at the Midwick Country Club Near Los Angeles. Left to Right: Doris Braly, Barbara Burck, Margaret Huntington, Judy Tilt, Mary Paxton and Dorothy Fulton.



(Times Wide World Photos.)



## Metropolitan Amusement Guide &



NEW YORK'S TWO OUTSTANDING MUSICAL HITS CASINO 39TH ST. AT AMBASSADOI E MUSICAL THRILLER ACE OF MUSICAL COM

AT AMBASSADOR 49TH ST.
THE AMBASSADOR AT B'WAY
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Utterly Different Musical
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D-WEEK PICTORIAL. Vol. XXV, No. 11. May 5, 1927. An illustrated weekly published by The New York Times Company, Times Square, New York. Subscription rate, \$4.00 a year, (Canada, \$5 a year.) Copyright, 1927, by The New York Times Company. Entered as second-class matter, March 8, 1918, at the Post Office at New York, N. Y., under the act of March 8, 1879, and with the Post Office Department of Canada as second-class matter. MID-WEEK PICTORIAL, Vol. XXV, No. 11. May 5, 1927.



What is an eclipse?
Where does the wind begin?
What makes the tide come in?
Why is the sky blue?
What holds the stars up?
Who arranged the days?
Why does a ship float?

Your children's questions—how do you answer them? Mail coupon for the free booklet. See how clearly The Book of Knowledge explains the things children want to know and ought to know.

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Awarded Seven Great Exposition Medals: Philadelphia, 1926; Minas Geraes, 1926; São Paulo, 1926; Quebec, 1926; Calcutta, 1924; Los Angeles, 1922; San Francisco, 1915.

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I.W.P. 5-5-27





THE BEST FRIEND OF EVERY MAN: "MOTHER'S DAY" WILL BE OBSERVED THROUGHOUT THE LAND on May 8, and Mary Carr, "the Mother of the Movies," Typifies the Central Figure of the Day. She is Appearing in the New Universal Motion Picture, "The Fourth Commandment."

#### MAN OF THE WEEK



CLARENCE CHAMBER-LIN. (Times Wide World Photos.)

GAY and laughing throng sauntered in groups over Curtiss Field, Long Island, casting casual glances at the great Bellanca plane that was mounting into the air with Clarence Chamberlin as pilot and two little girls as passengers. And then in an instant jollity was hushed and faces became ashen.

For the plane had lurched as it lifted from the ground. One landing strut hung loose and the left wheel was tipped in uselessly. The pilots and mechanics on the ground knew what that meant. For a moment they muttered helplessly under their breath and then jumped into the instant action which, such as they knew, is needed so urgently when anything goes wrong.

In a hangar two men tore madly at the wheel of a small truck trying to get it off quickly, so that Chamberlin could be made to understand by pantomime what was wrong, and out on the field a pilot yanked desperately at the propeller of a plane getting ready to take off. He opened up his motor and jerked his plane into the air with a minimum run. Another plane hummed alongside him, and by their frantic gestures they attracted the attention of Chamberlin until the latter sensed what was wrong.

He knew at once what dreadful tragedy impended when he should try to land in his crippled condition. Yet he never turned a hair. He turned toward the little girls with the smile that has won him so many friends.

"When we come down we may turn around or turn over and get jarred up a little," he said, "but I won't let you be hurt. You'll be safe enough."

They smiled back at him. It was a great lark. He chatted with them gaily.

Below motorcycle policemen cleared the field. Men dashed off for fire extinguishers. A field ambulance, hastily summoned, came dashing up.

Chamberlin was as cool as though on the ground. He swooped in a big circle. As he came within thirty feet of the ground he threw the plane up on its side, so that the sound landing gear would hit first. So gently that the heavy plane hardly jarred, the one wheel hit the ground. At almost the same second the tail came down and the right wing also scraped along the grass. There was a slight shock, the plane swept around and came to a stop. Chamberlin jumped out smiling and the two little girls dropped into his arms and to the ground.

By a miracle of nerve and skill the pilot had thwarted death. The age of heroes is not yet past. Chamberlin's exploit may be an omen of success in the flight from New York to Paris that he is to undertake soon with the same plane.

## THE MISSISSIPPI FLOODS



AN AIRPLANE VIEW OF THE CREVASSE AT JUNIOR
PLANTATIONS, LA.,
Showing the Steamship Inspector, Which Tore a Hole in the Levee on the
Western Side of the River. Eight Square Miles of Farming Land Were
Flooded. (Dixiegraph.)



THE MISSISSIPPI'S GREATEST FLOOD: MAIN STREET UNDER WATER
in North Little Rock, Ark. A Typical Scene in the Inundated Area Along the Course of the Infuriated "Father of Waters."

(Times Wide World Photos.)



THE FLOODED CITY OF GREENVILLE, MISS.: A CITY OF TENTS
HAS COME INTO BEING
Along the Levee, Which Is the Only Dry Area Left Above the Swollen,
Menacing Waters of the Mississippi. Therefore Tents Have Been Pitched
Along Its Entire Length of Three Miles, in Which 10,000 People Are Sheltered, as Shown in the Foreground of the Picture.

(Times Wide World Photos.)

### WITH THE NEW BOOKS



COMPTON
MACKENZIE.
ROGUES AND VAGABONDS.
By Compton Mackenzie.
New York: The George H.
Doran Company. \$2.

M. MACKENZIE knows his London—not only the great metropolis of today but the London of a century past—and this he has revived for us with a sureness of touch that is reminiscent at times of Dickens.

The story commences about 1830 with the marriage of a grasping, hypocritical London clerk to the Italian daughter of an actress and manufacturer of fireworks. Lestizia loathes the marriage into which she has been forced and the drab, austere life she is forced to lead. But her husband's brutal domination gradually molds her into submission, though she always hates him. Several children are born of the marriage, and later grandchildren come on the scene. And it is these grandchildren, especially one of them, with whom the story is chiefly concerned.

That one is Bram Fuller, in whom more than any of the others Lestizia's characteristics reappear. After a violent quarrel with his father, Bram leaves home and falls in with a company of strolling players. He becomes quite adept at his profession and marries Nancy, the daughter of an old Irish actor. Their marriage is ideally happy. They wander up and down the provinces, always playing in the same company, and when their little daughter, also named Lestizia, is born they carry the child about with them. Then, in the course of a Christmas pantomime, in which Bram is the Harlequin and Nancy the Columbine, a trapdoor fails to work and Bram is killed.

Nancy is heartbroken, and only the thought of her child enables her to keep up the struggle. Her salary is small and precarious and there are long periods of idleness. Bram, with his dying breath, has urged her to seek help for the child from members of his family; but they, although very wealthy, prove hard and unfeeling. Nancy's funds steadily decrease and she is strongly tempted to accept an offer for a play in which she and the child will appear together. She even does accept a salary advance, but later, when she has an opportunity to leave the little one in the care of nuns, cancels the contract.

Her voice attracts the attention of a connoisseur, who arranges for her to take six months' lessons under an Italian teacher, supplying the necessary funds as a loan. But when, later, she learns that he expects payment otherwise than in money, she repels him and returns to the stage. How she attains a standing in the profession, ever remaining faithful to the memory of Eram, and sees her goal attained in the happiness of her daughter is told with the skill of which Mr. Mackenzie is a past master.



GREETED BY GEORGE WASHINGTON'S LATEST SUCCESSOR:



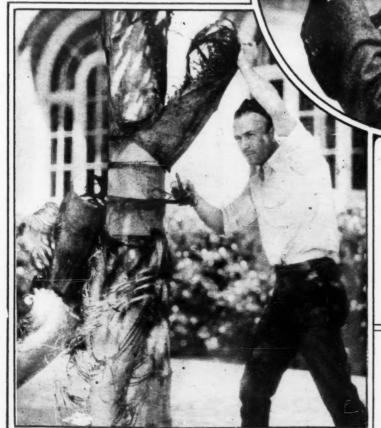
THE DAUGH-TERS OF THE AMERICAN REVOLUTION, Holding Their Thirty-sixth Annual Convention in Washington, D. C., Are Received by President and Mrs. Coolidge at the White House.

(Times Wide World Photos.)



DESCENDANTS OF HEROIC SIRES: PAGES FROM ALL SECTIONS OF THE U.S. A.,
Who Assisted During the Convention of Daughters of the American Revolution in Washington, With Mrs. Alfred Brosseau, President General of the D. A. R.
(Times Wide World Photos.)

SONS OF MODERN ITALY: MANDER FRANCESCO DE PINEDO, World Flier Whose Remarkable Enterprise Was Interrupted by the Accidental Burning of His Airplane, Arrives in Washington and Visits President Coolidge. In the Centre Is Ambassador de Martino; at the Right, Silvio Scarcoi Air Attaché of the Silvio Scaroni, Air Attaché of the Italian Embassy. (Times Wide World Photos.)



BACK FROM THE

"RIVER OF DOUBT": COMMANDER GEORGE M.
DYOTT,
Formerly of the British Royal
Air Force, Returns to New
York, Having Verified the Late
President Roosevelt's Reports
Concerning the Great Stream Concerning the Great Stream in Brazil Which Is Now to Be Called Roosevelt River. In the Picture Commander Dyott Is Holding a Three-Months-Old Spider Monkey Captured Near the River.

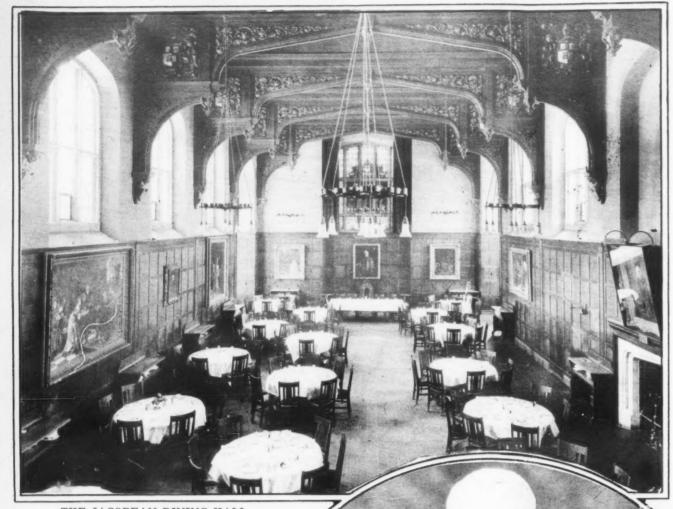
(Times Wide World Photos.)

"BOBBING" A PALM
TREE: ROY SUMMERS
Is Working His Way Through
the University of California,
Shaving Off the Rough Exterior Bark of Palm Trees to
Improve Their Appearance.
(Times Wide World Photos.)



FRIENDS OF MRS. CALVIN COOLIDGE: CHRISTINE MERRITT, 13 Years Old, and Robert, 10, Met the First Lady of the Land at Last Year's Easter Egg Rolling on the White House Lawn. Since Then They Have Been Specially Invited Visitors, and Mrs. Coolidge Has Presented Robert With a Harmonica. (Times Wide World Photos.)

## Cornell Students Run "A Hotel for a Day"



THE JACOBEAN DINING HALL in Prudence Risley Hall ("Hotel Ezra Cornell"), Where an Eight-Course Banquet Will Be Served.

(J. P. Troy.)



ORIENTAL ATMOSPHERE: MISS
CARMELITA BARIE,
a Junior Student in Hotel Administration,
Will Act as Cigarette Girl While the
"Hotel Ezra Cornell" Is in Operation.
(J. P. Troy.)



THE DOUGHTY HOUSE DETECTIVE: R. B.
MUNNS
Will Keep a Sharp Eye Out for Crooks During the
One-Day Existence of the "Hotel Ezra Cornell."
(J. P. Troy.)

THE second annual avatar of the "Hotel Ezra Cornell," which exists only for one day each year, takes place on Friday, May 6, and is to be signalized by a banquet which is attracting considerable attention from hotel men all over the United States.

The "hotel for a day" is the result of the course in hotel administration which is conducted at Cornell University with the object of training young men and women in the fine art of catering to the needs, the moods and the whims of the traveling public. On May 6 they will show just what the course has done for them and how well they understand the business in which they are specializing.

Prudence Risley Hall, a girls' dormitory at Cornell, is being utilized for the occasion. It will be run as a first-class metropolitan hotel in which an eight-course banquet will be served, followed by a formal reception and ball. The whole enterprise is planned, directed and

THREE
GRACES OF
THE "HOTEL
EZRA CORNELL": T. MORTON BRIGHT
(Right) Is Managing Director, R. W. Fischer
(Centre) Is Chef and R. E. Tyo (Left)
Steward.
(J. P. Troy.)

carried out by the students in hotel administration. Six hundred guests, including many prominent hotel men from different sections of the country, will be entertained. The President of the university, the Deans of the various colleges, members of the Faculty and well-known business and professional people of Ithaca will also be present.

The directing heads of the enterprise are members of the senior class, whose names were submitted to the Hotel Association, composed of all the students in hotel administration, and unanimously accepted. T. Morton Bright is managing director. A. H. Schimmelpfennig and R. L. Henderson are assistant managers. Harry B. Love handles publicity. N. E. Wegner is personnel manager. R. W. Fischer holds the very necessary office of chef—for the Cornell course in hotel administration includes cooking as well as all other aspects of the business. Miss Jean F. Bettis is

housekeeper and Ruel Tyo steward.

Prudence Risley Hall, the only building in Tudor style on the Cornell campus, is admirably suited for its temporary transformation into the "Ezra Cornell." The banquet will be served in a large dining hall, which is a replica of that of Christ's College, Cambridge, England. The lobbies and reception rooms are furnished in the Jacobean manner.

L. M. Boomer, Chairman of the Education Committee of the American Hotels Association, says regarding the hotel course at Cornell:

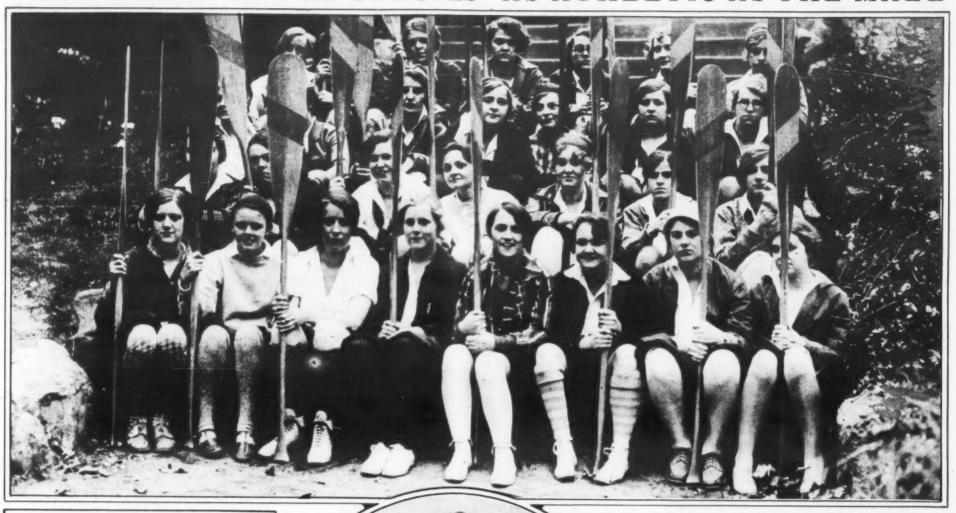


"A HOTEL FOR A DAY": THE HOTEL EZRA CORNELL, Otherwise Prudence Risley Hall, a Handsome Girls' Dormitory in the Tudor Style, Which Will Be Taken Over by Students in Hotel Administration and Run (for One Day Only) as a First-Class Metropolitan Hostelry.

(J. P. Troy.)

"More and more I am impressed by the seriousness and value of the work and the certainty that its effect will come to be generally known and recognized in the hotel industry everywhere as a new and salutary influence. A number of the graduates are now in the employ of companies in which I am interested, and without exception they are acquitting themselves well. I shall welcome Cornell students in good standing to organizations in which I am interested. This, I think, is conclusive evidence that in my opinion the courses in hotel administration at Cornell are not only theoretically attractive, but practically sound."

## "THE FEMALE OF THE SPECIES" AS ATHLETIC AS THE MALE



THE WEEK'S SPORTING CELEBRITY



ELLA CARTWRIGHT. (Times Wide World Photos.)

NOTABLE feat was accomplished by Miss Ella Cartwright when she leaped to an altitude of 17 feet 4 inches in the running broad jump during a field meet at Eureka, Cal.

This mark is four inches better than the previous national record for women, which was made and shared by four young ladies until Miss Cartwright neatly erased it. These four were Helen Filkey of Chicago, Elvira Peterson of Pasadena, Lois Reed of Pasadena and Elizabeth Stein of Paterson, N. J. Each of them jumped exactly 17 feet at Pasadena in

As for Miss Cartwright, she is a student at Humboldt State Teachers College and has previously distinguished herself in athletics. Last year she won the 50-yard dash for women in the National A. A. U. track and field championships.

Both men and women took part in the meet at Eureka. Her victory therefore is another laurel added to the brow of the Eternal Feminine.



FORMER OPERA SINGER NOW AN AUTO RACER: MLLE. MOZETTE

Arrives in Los Angeles to Compete in the Races at Ascot Speedway. The Men Drivers Have Protested Against a Woman Taking Part in the Risky Events, but the Little French Girl Insists on Her Right to Do So.

(Times Wide World Photos.)



READY TO PADDLE THEIR OWN CANOES: LASELL UNIVERSITY STUDENTS at Auburndale, Mass., Turning Out for Their First Spring Practice. (Times Wide World Photos.)



A FLYING NYMPH: MISS SUSAN JOHNSON, a High School Girl of Omaha, Neb., Goes Over the Hurdle Like a Bird. (Times Wide World Photos.)

AN INDIAN ATALANTA: LOLITA
CAZARARE,
a Tarahumara Indian Girl, Coming in
the Winner in a Twenty-nine-Mile Race
From Topeka to Lawrence, Kan., Covering the Distance in 5 Hours 37 Minutes

and 45 Seconds. (Times Wide World Photos.)

## A Day in the Crowded Life of a Movie Star



AT 10 A. M.: MARY IS IN COSTUME and Ready for the Camera. In This Case She Is Portraying a Russian Damsel. (Times Wide World Photos.)

AT 7:30 P. M.: THE DINNER HOUR Finds the Little Star in a Picturesque Period Frock of Black Chiffon Velvet, Brightened Only by a Silver Lace Bertha and a Jaunty Shoulder Bow. (Times Wide World Photos.)

Mary Dons a Dancing Frock of Black Satin and Net. A Little While of Music and Merriment (for Stars Must Relax) and Then-the End of a Perfect Day!

## LINOLEUM SOLVES THE PROBLEM OF FLOOR COVERING



WALL PAINTED IN TWO SHADES OF GRAY,
Rafters of Green and Furniture of Italian Walnut Over a Floor Covered With Tile
Linoleum in Green, Are Successfully Assembled in a Large Music Room.



THE FLOOR OF A HANDSOME DRAWING ROOM
Is Laid With Linoleum in Large Blocks of Black and White. The Walls Are of
Rough Plaster in the Natural Tone, and Hangings and Upholstery Are in Soft
Shades of Rose.

#### By Lillian Morgan Edgerton

THE treatment of the floor is one of the vitally important problems to which the home-maker and decorator must give their attention. What to do with the floors of an old house or apartment, or how to finish new floors, is almost the first question to be disposed of when the scheme of decorating an interior is being considered. It is an ambitious undertaking unless the decisions are left to the interior architect alone, for it is literally the foundation, and the finish and color of the floor may make or mar the entire picture. In this matter women and men who are keenly interested in the aspect of their surroundings are becoming very well informed, and some who give to it their personal thought are finding many new ways of making the floor of a room both beautiful and practical.

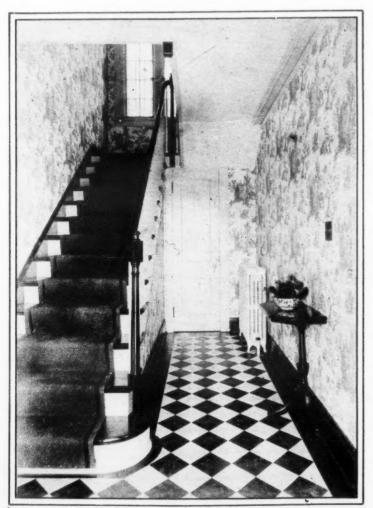
The most obstinate snag that a decorator sometimes strikes in floor treatment is in the old houses that have been converted into apartments, whole floors or small suites. The original flooring in some of these is interesting as illustrating the fashion of the day when the heavier, more colorful, more ornate type of decoration, which is rather indiscriminately called Victorian, was considered to be "the thing." Elaborate designs in parquetry displayed beautiful woods, sometimes varieties that are now rare, if not extinct. Floors were inlaid over the entire surface, or made to form a patterned border around the outer edge. They were ordinarily so ornate that rugs made the whole floor plan appear over-elaborate, unless, as the style came in later, plain carpet rugs were used. Many of the parquet floors, of course, in both private homes and public buildings were very fine examples of the craft, and not every one even among the people who have "done over" or divided into small parcels their old houses are willing to relinquish the style of floors that was once so fashionable, and, even in their day, so costly. These hardwood floors, whether they were done in one tone or more conspicuously in contrasting shades of the natural woods, were a care in a sense, but they were also most compensating when

they were fresh from the endeavor of the polisher. Also, in early times labor was less expensive than in this day.

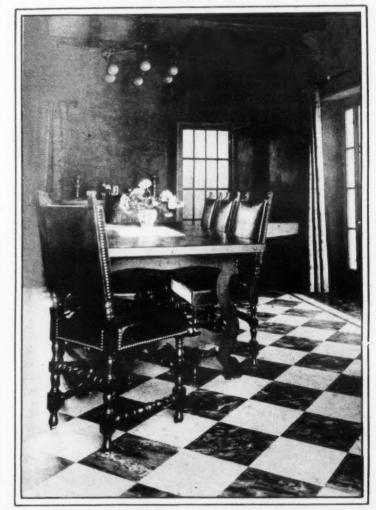
Handsomely inlaid or plain hardwood is only a part of the floor item in an interior. Even the old style houses, substantial and fine in material and workmanship, had, usually, plain pine floors in the upper stories. Some of the houses that belong to old New York families have only these in all of the rooms, because they were covered with carpet up to the very walls. Dipping into early American and European fashions in decoration, there is nothing which conveys the impression of dignity, of elegance and luxury so much as a room in which the floor is covered with heavy velvet, and the names Axminster and Wilton belong with the best in furniture, hangings and objets d'art. This sentiment, and even the appreciation of the opulent old style things, belongs to the older generation. Yet, by what seems a paradox, modern youth finds the old interiors fascinating because they are picturesque, and esteems it a privilege to have living quarters in an environment of traditions. These younger homemakers with modernistic views have found new ways of treating even the most crude softwood floors. Wonderful, sometimes fearful, effects have been accomplished with paint, shellac, stain and wax. Some stunning or startling combinations of color are done by decorators, professional and amateur, and students of art plunge recklessly in their activities with the paintpot and brush. Floors and woodwork of jade green, Italian blue, orange or vermilion are accomplished with success, even if one's taste must be cultivated to enjoy the new idea.

A few years ago linoleum was the answer to the need for floor covering. But it was admitted through the back door only, and was considered only as fitting the kitchen, bathroom or some other utility space. It was somehow too reminiscent of oilcloth to be thought proper for the better parts of the house. But linoleum has come into favor by leaps and bounds, and, curiously enough, has been the actual and convincing argument for its own qualities. The original article has been so greatly developed and improved that linoleum is now accepted in the best houses and apartments and is used in almost every sort of interior in homes—town and country; in clubs, offices and public buildings.

(Continued on Page 27)



A CHARMING ENTRANCE
Is the Hall With Floor Covering of Black and White Marbleized Linoleum, Scenic Wallpaper in Soft Grays, Stairway of White Enamel and Marbleized Wood, Carpeted in Crimson Velvet.



GREEN AND WHITE MARBLEIZED LINOLEUM

Is Used on the Floor of a Dining Room Which Has Plastered

Walls and Overhead Rafters of Oak.

Suggestions and Advice Regarding Home Decoration, and Information as to Where the Various Articles May Be Purchased, Will, on Request, Be Given by the Interior Decoration Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

CHARLES FARRELL as Chico in Fox's Forthcoming Production of "Seventh Heaven."

## LATEST MOTION PICTURE NEWS AND COMMENT



LAURA LA PLANTE AND TOM MOORE, in a Scene From "The Love Thrill" (Universal).



AVONNE TAYLOR, a Former Follies Beauty, Who Has Joined the Metro-Goldwyn-Mayer Forces.

AD, sad news has come to us, which we shall break as gently as possible. We are going to lose Mae Murray for at least

a year.

Africa is calling her-Africa the dark, the mysterious, the alluring, with its lions and tigers and leopards, its elephants and sjambok, its shikaris and its fleet

The big game hunting fever has entered Mae's blood, and with her husband, Prince Mdivani, she will sail shortly for Cape Town. Her negotiations with United Artists have apparently been abandoned.

Seriously, we shall miss Mae while she is gone and so will a great many others. She has personality and talent, and has made a splendid record in the movies.

For the next five years Laura La Plante will continue as one of the brightest stars in the Universal constellation, according to a new contract which Laura has signed with her own fair hand. She has just completed two pictures-"The Love Thrill" and "Beware of Widows"-and also has the feminine lead in the sensational mystery picture, "The Cat and the Canary," which will be presented as a special next September, according to present plans. It must have been a busy year for Laura, and she will continue to be busy, for "A Pair of Silk Stockings" is going into production very shortly, to be followed by "Finders Keepers," "Thanks for the Buggy Ride" and "Soft Shoulders."

Conrad Veidt, who is also a Universal attraction, will be starred in "The Diploma," adapted from a Hungarian play by Foeldes and directed by George Melford.



WHAT WILL HAPPEN NEXT? A THRILLING SCENE From Metro-Goldwyn-Mayer's Mystery Picture, "The Thirteenth Hour." The Girl Is Jacqueline Gadsden; the Man With the Pistol Charles Deláney.

Do you remember the days when George Melford used to be a film actor with "Westerns" as his specialty? That is getting to be quite a while ago. How much simpler the movies were then! Their lack of sophistication was really pathetic, but they had their charm. And the art was still new and those who played before

the camera had all the thrills that come to pioneers.

Old John Bunny used to say that he preferred the

#### STARS OF THE SILVER SCREEN



BETTY COMPSON.

RETTY and clever and gifted as she is, Betty Compson had a hard row to hoe before she arrived on Easy Street in the motion-picture

She was born at Bever, Utah, on March 18, 1897, and on arriving at the age when careers are chosen she decided to become a musician. Joining a touring company she saw a good deal of the country, but the tour came to a melancholy end in San Francisco, where the troupe was stranded. Her musical ability proved to be of no immediate use under the circumstances, and Betty had a hard time of it. She had no money and food was scarce for several days until she secured a job as a nurse. Thereafter for some time she did nothing but nurse, save her money and hope. At last she ventured down to Hollywood, took a screen test and presently found herself playing in Universal two-reel comedies.

With the production of "The Miracle Man" came Betty's first big chance. Her work in that famous picture made her known to fans and critics all over the country.

Among the pictures in which she has been seen since then are "The Garden of Weeds," "The Woman With Four Faces," "The Rustle of Silk," "The Enemy Sex," "Eva's Secret," "Woman to Woman" and "Love Me and the World Is Mine." Her latest is "Cheating Cheaters."

screen to the stage because he would rather be on the side that was doing the shooting than on the one that was being shot at. In his time it was a light and scattering fire. Since then the heavy guns of Hollywood have just about demolished the enemy trenches and hostilities have come to an end. The legitimate stage still has its flags and banners and marches up and down very prettily on its few remaining parade grounds, but the star of empire has passed.

Thomas Meighan has gone to the Coast to make a picture which will be directed by James Cruze. Its title and nature are as yet unannounced.

"Ankles Preferred," with Madge Bellamy, has been showing at the new Roxy Theatre in New York. It is a very clever little bit of entertainment, which owes a great deal, however, to Miss Bellamy's personality and attractiveness. Another picture which Gothamites have liked is "Knockout Reilly," starring Richard Dix, at the Paramount.

"The Dove" will be Norma Talmadge's first picture for United Artists.

Syd Chaplin, it is said, will probably leave the Warner Brothers' fold after the completion of "The Racetrack Tout." He is considering the idea of signing up with a British producing company.

Claire Windsor will also make a change. Her contract with Metro-Goldwyn-Mayer expires this month and she expects to free lance.



CONSTANCE TALMADGE,

in "Venus of Venice" (First National).

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

## "THE KING OF KINGS" A POWERFUL RELIGIOUS DRAMA



"ARE YE COME OUT AS AGAINST A THIEF, WITH SWORDS AND WITH STAVES TO TAKE ME?"

### By Mitchell Rawson

HEN it was first announced that Cecil de Mille intended to produce a motion picture dealing with the life of Jesus Christ, many people shrank from the idea. Such an undertaking demanded a restraint, a carefulness, a delicacy of taste and subtlety of treatment which never had been called for in any previous picture. Optimism of no mean order was required to anticipate the appearance of these qualities in just the right proportions in a California studio.

Now that the picture, "The King of Kings," has been completed and is on exhibition at the Gaiety Theatre, New York, it is only fair to say at once that it has been beautifully conceived and carried out in a spirit of genuine reverence. Within the limits of the motion picture art it is not unworthy of its theme.

Those limits are very wide. No spectator of "The King of Kings" can fail to realize more keenly than ever before the marvelous resources of this youngest art. We have had great pictures in the past, but none has been more lavishly produced than "The King of Kings," and none has been directed with more meticulous attention to detail. Before one's eyes moves the pageant of Jerusalem under Roman rule. The action of the picture occurs during the last months of Jesus's ministry. We see the central figure first through the eyes of a little blind girl whose sight is restored by the mysterious "carpenter of Nazareth," whom the multitude is following and hearing gladly.

Nowhere are the skill and artistry of Mr. de Mille and his associates shown more masterfully than in the way in which the miraculous elements of the story are handled. There, above all, caution and tact were indispensable. One false step, a false note struck, would have ruined everything. But the makers of "The King of Kings" were equal to this crucial test. And the great story moves on majestically through the palms and hosannas of the entry into Jerusalem to the Last Supper, the betrayal, the crucifixion and then the rolling away of the stone on the first Easter Day.

Provided one grants the admissibility of this particular subject as the basis of a motion picture, there is nothing in "The King of Kings" which can possibly be of offense to the most devout Christian believer—or so it seems to the present writer. On the contrary, neither believer nor unbeliever can fail to be deeply moved.

One objection, however, must be recorded. In hardly any of the quotations from the New Testament thrown on the screen as subtitles is the wording strictly in accordance with that of the authorized version. Whether the changes were made on the scenarist's own authority, or whether the

"WOMAN, BEHOLD THY SON!"

Saint John and the Mother of Jesus at the Foot of the Cross (Joseph Striker and Dorothy Cumming).

text follows one of the many revised versions which have appeared in recent years, it was a mistake to depart from the phrase-ology of King James's translators. That is the only thing about the picture that really sets one's teeth on edge.

H. B. Warner appears in the central rôle. Nobody could give a perfectly satisfactory rendition of the part; suffice it to say that it is difficult to imagine how any one could have done better than Mr. Warner has done. A brilliant cast supports him. Dorothy Cumming has the rôle of the mother of Jesus, Jacqueline Logan that of Mary Magdalene. Rudolph Schildkraut is Caiaphas, the High Priest; Joseph Schildkraut is Judas; Sam De Grasse, as an influential Pharisee, is a sinister figure throughout the picture. The rôle of Pontius Pilate is played by Victor Varconi. Among the disciples, besides Judas, Ernest Torrence as Saint Peter and Robert Edeson as Saint Matthew are especially notable. But all the parts are played well and in singling out a few of the players for particular mention one feels that, despite one's best intention, injustice is being done to those whose names for reasons of space are omitted.





"COULD YE

NOT WATCH

WITH ME ONE

HOUR?"

THE FIRST

EASTER MORN: THE TWO MARYS AT THE TOMB.

> Mary, the Mother of Jesus, and

Mary Mag-

dalene

(Dorothy

Cumming

and

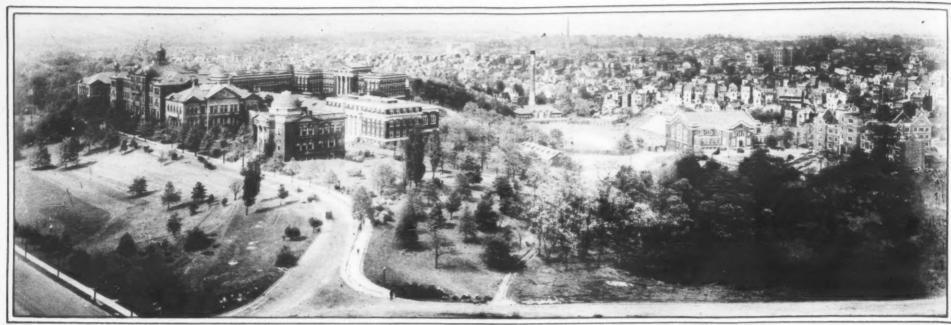
Jacqueline

Logan,



"CRUCIFY
HIM!
CRUCIFY
HIM!"

## Cincinnati, a City of Commerce and Culture



THE UNIVERSITY OF CINCINNATI.

In that musical comedy of pleasant memory, "The Prince of Pilsen," Jess Dandy used to ask at frequent intervals, "Have you ever been to Cincinnati?" the implication being that if you hadn't you had missed a good deal. The citizens of Cincinnati are inclined to be emphatically of that opinion, as are many outsiders who have been there and seen for themselves.

According to the United States Census of 1920, the population of Cincinnati was 401,247. Including the surrounding industrial district, which comprises one Ohio county and two counties in Kentucky, over the Ohio River, the best estimate today is 750,000.

Cincinnati, first and foremost, is a live American city. Approximately 90 per cent. of its inhabitants are native sons of Uncle Sam. Furthermore, it has a background in the early history of the nation. The city was founded in 1788, and was originally known as Losantiville, until the name was changed by General St. Clair, the commander of Fort Washington, which was then the most important military post in the Western territory. A monument stands today at Third and Ludlow Streets, marking the site of the vanished fort.

The name of the city was borrowed from that of the Society of the Cincinnati, founded after the Revolutionary War by officers of the Continental Army, eligibility for membership descending in the male line from those officers. The village (as it was then) was incorporated in the year 1802, and in 1819 it became a full-fledged city.

From the business point of view, Cincinnati is very attractive. It is the gateway of the South, is a rail-

road centre of importance, and no less than 75 per cent. of the population of the United States dwells within a radius of 800 miles. Something like 3,000 manufacturing companies are located there, their products annually being valued at about \$750,000,000. Soap and machine tools are fabricated on the world's largest scale. Other manufactured products ranking high in the list are clothing, shoes, furniture, ink. ornamental iron and packing products. With the Eastern Kentucky and West Virginia mines to draw upon, Cincinnati is one of the largest coal centres in this country. Lumber also plays a great part in the commercial life of the city, with hardwoods coming from Kentucky, Indiana, Tennessee, Virginia, Alabama, Mississippi, Louisiana and Arkansas; yellow pine from

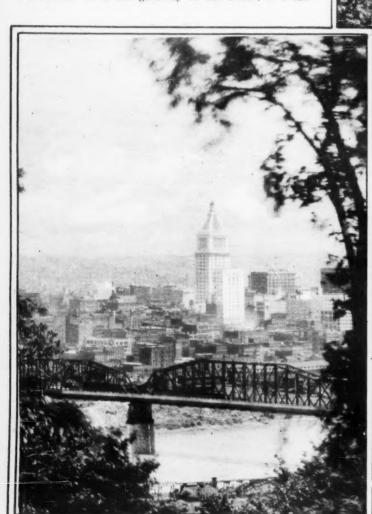
Georgia, Florida, Alabama, Louisiana, Tennessee and Texas, and other woods from the Far West.

As a place of residence Cincinnati has equally alluring advantages. It has always been known widely for its love and practice of music. Each year the May Music Festivals attract attention throughout the country, and the Cincinnati Symphony Orchestra ranks high among such organizations. Educational facilities are ample, from the public grade schools to the University of Cincinnati. Art and music schools also play a prominent part in the cultural life of the community. The Public Library, Art Academy and Art Museum particularly demand mention among the city's institutions. And there are the famous Zoological Gardens, whose collection of birds and animals is one of the finest to be found in the United States.

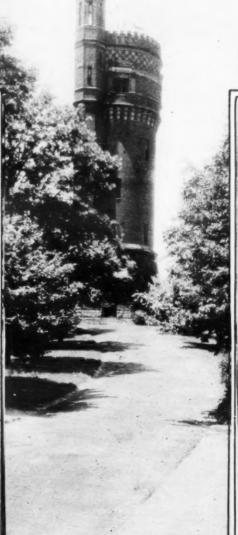
Recurring to the University of Cincinnati, that thriving institution is believed to be the only fully organized university in the country which is owned and supported by the city in which it stands. Its student enrolment is now 4,500, and the cooperative system of education in commerce and engineering, under which a student spends half his time at active practical work and the other half at the university, originated there.

Taking it by and large, one can easily understand the pride of Cincinnati's people in the busy, enterprising and intelligent city which is their home. In many ways it represents modern America at its best. In cultivating material progress it has not forgotten the things of the spirit.

"Have you ever been to Cincinnati?" If not, you ought to go.



A VIEW OF CINCINNATI FROM THE KENTUCKY HILLS.



THE WATER TOWER IN EDEN PARK.



FOUNTAIN SQUARE.
(Photos Courtesy Cincinnati Chamber of Commerce.)



PERMANENT WAVES OF ANOTHER KIND THAN THE BEAUTY PARLORS': ONE OF THE CLASS CREWS of Wellesley College Out On the Lake for Their First Day of Spring Practice.
(Times Wide World Photos.)



THE "ADMIRAL" OF THE WELLESLEY CATHERINE USHER of Cambridge, Mass., Newly Elected Student Head of Rowing at the Institution. (Times Wide World Photos.)

PLAYS
FOR LOVE
OF THE
GAME: DUDLEY BRANOM, First Baseman of the Athletics, Who Once Owned a Club Once Owned a Club
of His Own and Whose
Wife Is the Daughter of
One of the Richest Oil
Men in Oklahoma.
(Times Wide World Photos.)



A ROMANTIC QUEST: DIGGING FOR BURIED TREASURE Supposed to Have Been Concealed Beneath the Old San José Church, Panama, Before Its Destruction by Sir Henry Morgan's Buccaneers in 1671.

(Courtesy Canadian Pacific Steamship Company.)

THE age of expeditions in search of buried treasure has not yet come to an end. An authentic search of the most fascinating kind is now in progress in the old City of Panama, its precise location being the ruined Church of San José, which was built in 1646 and destroyed by Sir Henry Morgan and his buccaneers when they sacked the city in

Lieutenant George Williamson of London, England, declares he has ascertained, by means of a mysterious violet ray instrument about which practically nothing is known, that a great store of treasure lies beneath the church, hidden there by

the nuns on the news of Morgan's approach.

Furthermore, Williamson says that he has already found jewelry and gold worth about \$50,000, and that he expects to find a great deal more when he has succeeded in draining away water that has seeped from the Pacific Ocean into an underground passage which he has discovered.

Here, in the second quarter of the twentieth century, are all the essentials of a romance by Robert Louis Stevenson.

The bold Henry Morgan would turn in his grave if he could learn of what he overlooked. But the best of pirates makes mistakes.

THE END OF GREAT PROJE THE GIANT BIPLANE AMI CAN LEGIO

Crashes to Its D in a Swamp Messick, Va., Ca ing to Death L Commander N

Davis and Lieu ant Stanton Wooster, Who Planned to Fly

Plane Across that Atlantic Ocean Paris This Month Was the Final Trip.
(Times Wide Work Photos)



A BELLE OF '49: MISS ELAINE WELSH as She Appeared in the Rôle of "Queen of Red Dog" at the Days of '49 Camp Held at Woodlake, Cal.

(Times Wide World Photos.)



MISS MARGARET BALLAS,
Bathing Beauty, Assists Other Girls of the Movie Capital in the Task of Making It a Spotless Town. Miss
Ballas Chose the Scythe as Her Weapon and Tall Weeds
as Her Prey.

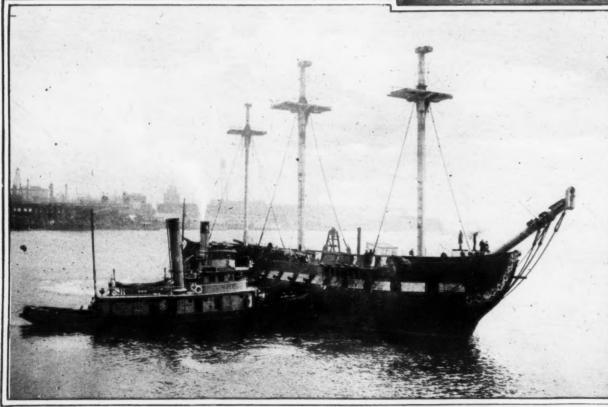
(Times Wide World Photos.)



GREETING THE MAY AT CONVERSE COLLEGE: SNOW-BALLS,
Who Danced at the May Day Celebrations Held on the Campus of the College at Spartanburg, S. C. They Are the Misses Carolyn Leonard, Mary Hall, Elizabeth White, Marie Marston and Frances Arters.

(Times Wide World Photos.)





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SPRING IN ENG-LAND: THE JUNE DANCERS of the Margaret Morris School Dance Merrily in May.

(Times Wide World Photos.)

CUTTING THE
WATER ONCE
MORE: THE HISTORIC FRIGATE CONSTITUTION ("OLD
IRONSIDES")
Is Towed by a Tug From
the Slip in Which She
Has Rested in the
Charlestown (Mass.)
Navy Yard for Many
Years to the Drydock
Where She Will Be Repaired. Her Hull Is
Badly Rotted.

(Times Wide World Photos.)

THE
SPRING,
THE SPRING
IS HERE! AND
MISS DOROTHY SULLIVAN,
Universal Player, Makes a Charmin
as, Urged by the Spirit of the Seaso
Dryad's Da





TERROR IN
THE SKY:
G. M. BELLANCA AND MRS. CHARLES LEVINE
Anxiously Watched the Airplane Columbia, in Which
Clarence Chamberlin and Bert Acosta Will Attempt a
Flight to Paris, as It Circled Above Curtiss Field, Mineola, L. I., Minus One of the Landing Wheels. Two
Little Girls, One of Them Mrs. Levine's Daughter, Were
Passengers in the Plane. A Safe Landing Was at Last Effected.

A SINGER FROM MARYLAND: MISS KATHRYN WITER
of Cumberland Has Won the First Prize (\$500) of
the National Federation of Music Clubs and Has Tied
for First Place for the National Opera Club Prize
With Hilda Burke of Baltimore.
(Times Wide World Photos.)

THE END OF A
REAT PROJECT:
THE GIANT
PLANE AMERICAN LEGION
as hes to its Doom
a Swamp Near
essick, Va., Carryg to Death Lieut.
Commander Noel
avis and Lieutenant Stanton H.
ooster, Who Had
anned to Fly the
Plane Across the
ttlantic Ocean to
aris This Month. It
as the Final Trial
Trip.
Times Wide World
Photos.)

IS HE A FUTURE MOVIE STAR? JAMES FISHBACK, One of Ten Harvard Students of the Motion-Picture Industry to Be Selected for Screen Tests, Poses Before the Camera. One of the Ten Will Go to Hollywood and Take Part in a Movie. Fishback's Chances Are Said to Look Good. (Times Wide World Photos.)

A ROSE OF DIXIE: MISS EURETHA HENDRICKS at the Festival of Roses Held at Thomasville, Ga., Which Attracted Visitors From All Over the South. (Times Wide World Photos.)

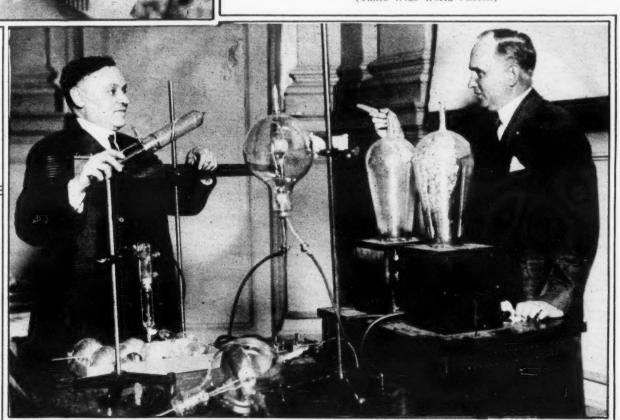
RADIO POWER TRANSMISSION: DR. HARVEY C. RENTSCHLER

of the Westinghouse Electric and Manufacturing Company Explains to President S. P. Grace of the New York Electrical Society the New "Radio Furnace" Which May Lead Within the Near Future to the Sup-plying of Light and Power to Whole Cities by Wireless.

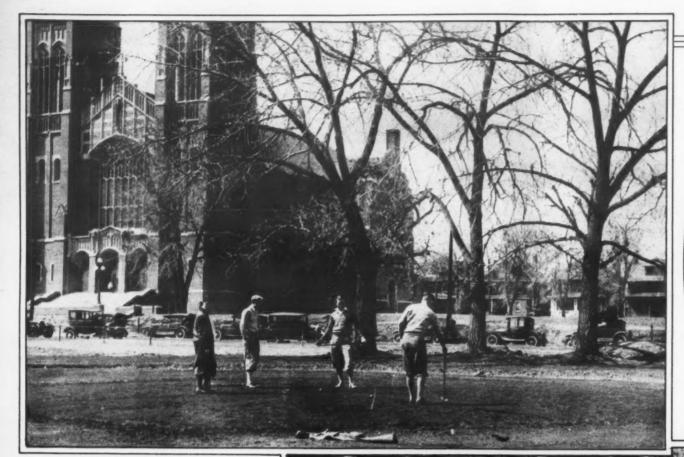
Times Wide World Photos.)



LLIVAN, tof the Season, She Leaps in a Blithesome Dryad's Dance.



Page Seventeen





Enables Players, Before or After a Game, to Attend Services at Loyola Church, Denver, Col., Where Father C. M. McDonnell Has Set Aside a Section of the Church in Which Golfers Carrying Their Clubs May Sit.

(Times Wide World Photos.)





Oriental Theatre, Chicago, and Known From the Windy City to the Coast Not Only for His Musical Interpretations, but Also for His

FAMOUS

WESTERN

ORGANIST:

HENRI A.

KEATES, Featured at the

Ability to Rouse a Theatre Audience to "Community Singing."

(Times Wide World Photos.)

A GENUINE HERMIT: LIVING IN A CAVE
Thirteen Miles From Nashville, Tenn., John ("City") Town Declares That He

Has Found Health and Happiness There. (Times Wide World Photos.)

NEEDED REFRESHMENT: ICE CREAM AND CAKE Are Joyously Consumed by Clarence De Mar After Winning the Long Grind of the Boston A. A. Marathon.

(Times Wide World Photos.)



A GEORGIA BOSTONIAN: THIS HANDSOME PUP, an Admirable Specimen of the Boston Bull Terrier, Is the Property of J. J. McGrath of Atlanta.





TWO OF "OUR GANG": MICKEY DANIELS AND PEGGY EATON

of the Popular Troupe of Youthful Movie Actors Entertain Members of the National Vaudeville Artist's Club in New York. (Times Wide World Photos.)

#### SCIENTIFIC HINTS ON FERTILIZING THE GARDEN



#### By Charles H. Connors

Assistant Professor of Floriculture, Rutgers University, and Floriculturist and Ornamental Horticulturist, New Jersey Agricultural Experiment Station.

THE rhyme of Old Mother Hubbard is never more true than in the treatment of soils. Just as the farmers have learned that good crops cannot be produced without fertilizers, just so the gardener is learning that to get the best results he, too, must fertilize.

Why are lawns so weedy? Because conditions in the soil are more favorable for weeds than for grass. Give the grass a little stimulating fertilizer early in the season, before growth starts, omitting the lime, and the grass will get the jump on weeds such as crab grass. Why do peonies not bloom? Sometimes it is disease, but often it is because they are starved. Lilacs will go back; chrysanthemums, phlox and other plants will deteriorate because of the impoverished condition of the soil and lack of moisture.

The fertility of a soil is based, in the first place, on the organic matter in the soil. Well rotted manures and composts furnish a little plant food, but their chief benefits are in improving the mechanical and physical conditions of the soil. Heavy soils are made more open, sandy soils are increased in water-holding capacity. The organic matter acts as a sponge.. Another great benefit from the decaying organic matter is that it furnishes the source of energy for the bacteria, fungi and other micro-organisms which attack the crude plant nutrients and make them available to the plant. All mineral elements must be soluble to enter the plants, and some of the fertilizers that we add to the soil are not readily soluble.

The three mineral elements usually lacking in the soil are nitrogen, phosphorus and potassium. The exact rôle that each of these plays is not thoroughly understood. However, nitrogen is essential for vigorous vegetative growth, and when a nitrogen stimulant is added at the proper time the result is increased size of flowers. Phosphorus is associated with tissue formation apparently, and is an essential part of the protoplasm. Potassium seems to be related in some way to storage food production, such as starch and sugar, and where a deficiency of potash exists there is a notable decrease in such crops as potatoes, sugar beets, tobacco, and

All three of these elements should be included in the main fertilizer applied to the garden.

The garden should have applied to it each Spring, just as early as the soil can be worked, an appli-

garden (including deciduous shrubs, trees and roses) a fertilizer having an analysis of 4 per cent. total nitrogen, 6 to 8 per cent. phosphoric acid and 4 to 6 per cent. of potash is good. Part of the nitrogen should be in an organic (i. e., less readily available) form and part from a readily available form. The latter is soon utilized, stimulating early growth, while the more slowly available form is used by the plant later in the season.

This should be applied at the rate of 1,000 pounds to the acre, or about 1 pound to 40 square feet of surface.

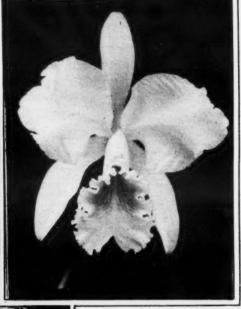
If ground bone is preferred (and this is a foolproof form of fertilizer) it is used at the same rate. In addition, however, potash in the form of muriate or sulphate of potash should be used at the rate of 1 pound to 250 square feet. If unleached hardwood ashes are available, a good coating of this may be used to replace the potash.

This fertilizer should be broadcast and cultivated into the soil. When used on lawns it should be put on very early in the Spring, and if rain does not fall at once it should be watered in.

(Next week Professor Connors will conclude his article on Garden Fertilization.)



FORNIA BLOSSOMS Gathered by Miss Helene Dawson of Sacramento.



THE PRINCESS MARY ORCHID, a Very Rare Flower Grown by Clement Moore. (Times Wide World Photos.)

NATURE AT HER LOVELIEST: A FLOWER GARDEN at Great Neck, L. I. Care and Knowledge and Intelligent Planning Have Created This Truly Beautiful Spot. (Times Wide World Photos.) <del>\-\\\\\</del>

cation of a complete fertilizer. For the perennial Full Details of the Forthcoming Garden Contest Will Be Announced in an Early Issue. In the Meantime Questions Concerning Garden-Making Will Be Gladly Answered, Either in This Department or by Mail, by the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



IRFE IS SPONSOR
for This "Half-and-Half" in Geometric
Effect in Black and White Georgette
With Motifs of Strass and Jet.



"METAMORPHOSE,"
a Modern Feeling of the Robe de
Style From Myrbor, in Black Ciré
Ribbon (Bianchini) and Bodice of
White Satin Embroidered in Pearl
Shells.

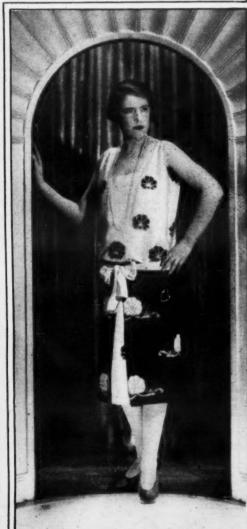


Half-and-Half Treat-



"SPAHI,"
One of the Zouave Frocks From Lanvin
in Black Alpaca and White Crêpe de
Chine With Odd Silk Embroidery.

AN ULTRA-MODERN WRAP
Named "1930," From Myrbor, in Black
Velvet and White Kasha Stitched in
Gold.



"NEPTUNE,"
Unique Study in Black and White Satin by
Nicole Groult, With Shell Motifs of Self-Fabric Appliquéd in Rhinestones.



EVEN THE CAPE FEATURES A CONTRAST.

Smart Black and White Charmeuse Satin Wrap, From Martial et Armand, Embroidered in Crystal Tube Beads. (Photos Bonney, From Times Wide World.) 16 Rue de la Paix, Paris, April 25, 1927.

PARIS decrees the "half and half." In this respect the modernists have won in fashions. The contrast between bodice and skirt brings a new concern for line into style, and the patterns which the different tones make one against the other have a studied, geometric quality.

All the cleverness of the couturier is needed to make a harmonizing ensemble of the two contrasting parts. It is no easy matter to cut a dress definitely in half and still achieve the straight, chic silhouette of today. The line which marks the union of the two tones at the waist has been softened in various subtle ways. A blending is sometimes achieved by carrying a suggestion of one color down into the second. In this spirit Nicole Groult prolongs the white satin bodice of "Neptune" into a front godet on the black skirt of the same fabric, and appliqués shell motifs of the black and white and vice versa. Irfe offers an intricate arrangement by continuing the waist into deep V panels as far as the hemline, where the same tone is again repeated. Thus a real geometric pattern is obtained of white against black, as in "1930," the

smart velvet and kasha wrap coat from Myrbor.

After all is said and done, black and white remains as the outstanding effect of the season and has been a real factor in the development of the "half and half" vogue. Once again the two themes have been combined in "Metamorphose," also from the promising young couturiere Myrbor, who reinterprets the old robe de style in a contemporary fashion. Noteworthy in this instance is the softening of the waistline by the rows of black embroidery which run half way up the front of the bodice. The long full skirt is of Bianchini's new ciré chiffon in one of the popular glacé effects for Spring and Summer.

Martial et Armand approve the vogue in a charmeuse evening wrap, while Lanvin offers "Spahi," a clever frock with white crêpe de chine blouse topped by the Zouave jacket in black alpaca to match the skirt.

The "half and half" denotes a new movement in styles today. It inevitably brings about a consideration of the waistline and follows the contours of the well-groomed body much more minutely than the simple straightline silhouette which, not so many seasons back, covered such a multitude of sins.

М. Т. В.

## Charming Spring Attire in the American Mode



AN INTRIGUING LITTLE COAT OF PRINTED CHIFFON
Worn With a Black Skirt. Belt and Cuffs of the Jacket Match the Skirt. A
Flower of the Printed Fabric Is Worn Close to the Neck. Black Crêpe de Chine. Has Knitted Jumper, Attractively Trimmed With Bandings, (New York Times The Skirt Is of Flat Crêpe and Pleated. Studios.) (Don Diego, Inc.) (Don Diego, Inc.) Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week

Pictorial, 229 West Forty-third Street, New York, N. Y.

THIS SMART LITTLE FROCK FOR GENERAL WEAR



BEHIND THE FOOT-



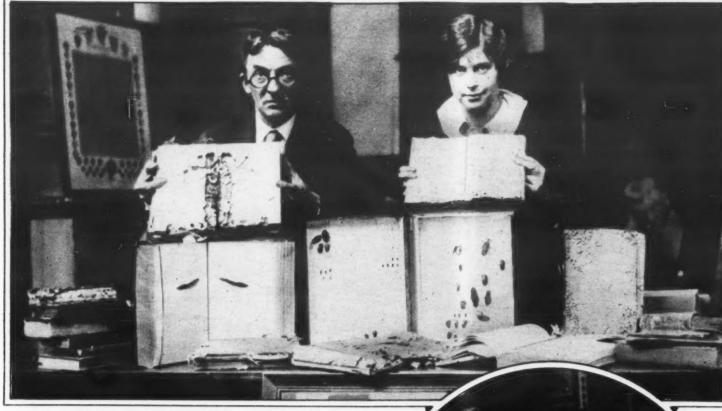
MYRTLE LANE.

THE most remarkable resemblance between two people is on evidence nightly in Charles Dillingham's production of "Lucky" at the New Amsterdam Theatre, New York, where a young and beautiful blond named Myrtle Lane attracts universal attention. Her resemblance to Marilyn Miller, the famous and popular movie star, who is now playing "Sunny" on the road, is almost uncanny. She has the same slender, graceful figure, the same blond bobbed hair and the same fascinating smile. Even old Pat Casey, stage door man of the New Amsterdam Theatre for nearly a dozen years, almost dropped dead with amazement when Myrtle Lane walked in on the opening night of "Lucky." She is a very sweet and amiable young dancer making her first appearance on any stage in the new Dillingham production, and she says that it is nothing unusual for dozens of people who pass her on the street to turn and say, "There goes Marilyn Miller."

Miss Lane is a native of Troy, N. Y. She now resides with her parents in the Bronx. She has proved so clever as a dancer and singer that Mr. Dillingham has engaged her for two years.

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

## DEADLY TO LITERATURE IS PERSISTENT BOOKWORM



THE RAVAGES OF BOOKWORMS: WILLIAM R. REINICKE, Librarian of the Apprentices' Library, Philadelphia, and Miss Mary Foulkrod, One of His Assistants, With Some Old Books Which Have Fallen a Prey to Insects.

(Times Wide World Photos.)

SIDE from the spectacled human variety, there are 169 different kinds of bookworms. Hence one of the chief troubles of the librarian.

On this page are two photographs showing examples of the ravages of these pestiferous insects which live by the obliteration of human learning.

William R. Reinicke, Librarian of the Apprentices' Library of Philadelphia, the oldest free circulating library in America, possessing many treasures of print and binding, declares that in his opinion the barbarians who overran Europe in the Dark Ages have, at least to some extent, been unjustly blamed for the disappearance of many valuable manuscripts. He believes that the bookworms were mainly responsible, and their descendants are still hard at work.

Different kinds prefer different kinds of paper. The lepidoptera are fond of paste. Silverfish dote on coated papers and are very destructive to photographs. Paper made with clay fillers is the special prey of the white ant, whose method is to gouge out great pockets which very often run through an entire book.

More damage has been done to books by worms, says Mr. Reinicke, than by fire and water combined. The land records of the Philippine Islands were found to be greatly impaired by their activities when the American officials took charge of things there.

From a long and sad experience Mr. Reinicke knows the ways of bookworms-their nature, their appearance and their pretty habits. There are various ways of fighting them, such as heating the books, spraying and the use of gases. But they are pertinacious foes and eternal vigilance is the price of protection against



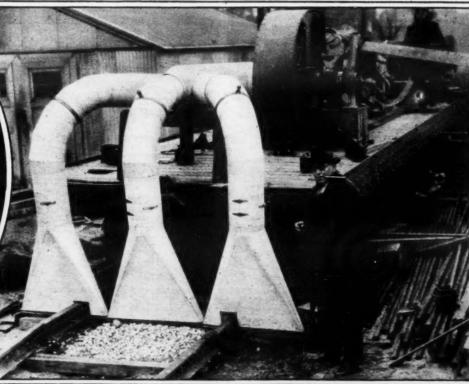
PRINTED PAGE: ANCIENT VOLUMES, Whose Contents Have Been Destroyed by Insects, Are Displayed by Miss Mary Foulkrod (Left) and Miss Dorothy Blatt of the Apprentices' Library, Philadelphia.

Mr. Reinicke has patented a variety of paper which it seems the insects will not touch. As a lifelong lover of books he hopes that at last an effective defense has been devised against the attacks of these, their worst enemies.



of Conshohocken, Pa., Who Came to America From France Only Seven Years Ago, Has Won the Lucretia Mott Fellowship Prize at Swarthmore College for Graduate Study.

(Times Wide World Photos.)



A NEW WAY OF CLEANING RAILROAD TRACKS: WALTER M. SPRING. Research Engineer, Has Invented a Vacuum Cleaner for Traprock Roadbeds Which Is Said to Save Millions of Dollars Each Year. It Consists of Three Galvanized Suction Chambers, Which, Mounted on a Railroad Car, Will Clean Cinders and Refuse Away at the Rate of Thirty Miles an Hour.

(Times Wide World Photos.)



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Page Twenty-three

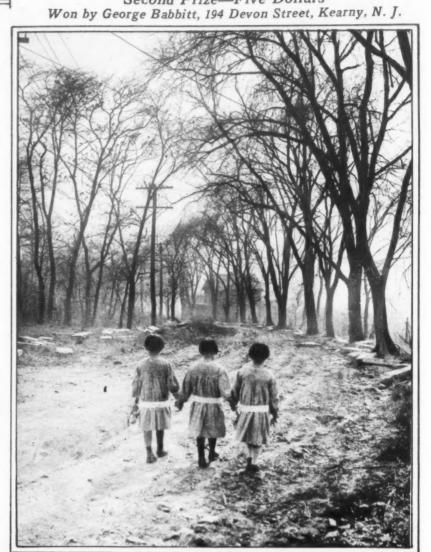
## Cash Prizes to Amateur Camera Artists First Prize—Ten Dollars Won by Leo Zochling, 72 Purdy Street, Long Island City, N. Y. Second Prize—Five Dollars Won by George Babbitt, 194 Devon Street, Kearny, N. J.



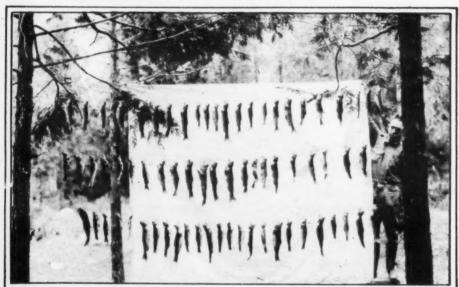
THE PARAMOUNT BUILDING, NEW YORK.

A mateur photographers everywhere are invited to send their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5) for the second best and three dollars (\$3) for each additional pho-

> tograph published.



HAND IN HAND.



A RECORD OF VICTORY. Three Dollars Awarded to L. R. Barnett, Ramont Building, Modesto, Cal.



A GALLANT ATTENTION. Three Dollars Awarded to Mrs. Ottillie Keil, 20 West Woodburn Avenue, Carrinonte, Dayton, Ohio.



A JAZZ BABY.

Three Dollars Awarded to C. C. Givens Jr., 408 West Center Street, Madisonville, Ky.



CONTENTMENT. Three Dollars Awarded to Miss P. C. Bill, Mandan, N. D.



PUSSY AT EASE. Three Dollars Awarded to Francis H. Neff, 554 West 113th Street, New York, N. Y.

All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

## the Weekly Photographic Competition In



"IN THE SPRING A YOUNG MAN'S FANCY"— Three Dollars Awarded to Evelyn M. Chadwick, 98 West Street,



THE LION CUB MAKES FRIENDS. Three Dollars Awarded to Oscar V. Caballero, Matehuala, S. L. P., Mexio.



Greenan, 30 Highland Street, Paw-tucket, R. I.



THE COMING OF SUMMER. Three Dollars Awarded to Edward J.





THE END OF THE RACE. Three Dollars Awarded to J. W. Babcock, 10 Tanglewood Road, Berkeley, Cal.

THE HUNTER. Three Dollars Awarded to Master Jack K. Sorensen, 1,215 Lunt Avenue, Chicago,

HORNING IN. Three Dollars Awarded to A. L. Coolidge, Lead, S. D.



"HERE'S HOW!" Three Dollars Awarded to L. R. Adams, 405 West Lexington Avenue, Elkhart, Ind.



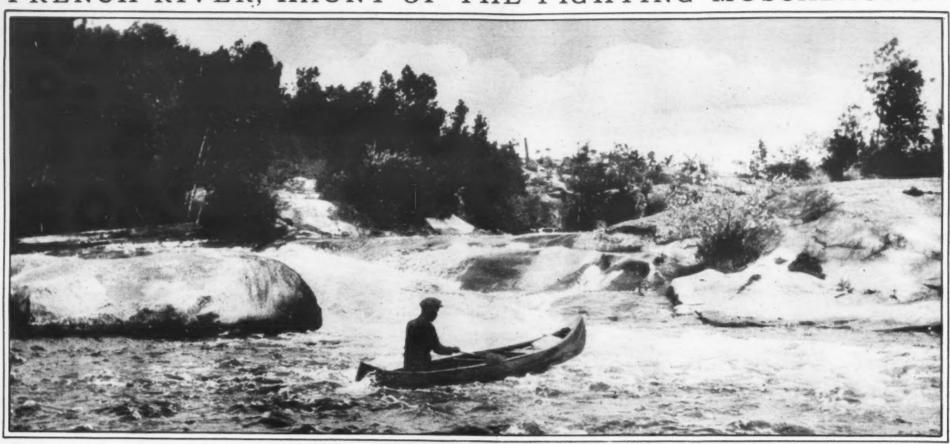
IN THE SNOW. Three Dollars Awarded to Miss Florena Burgoyne, Springfield, Ore.



Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through

the Mails, by the Director of The New York Times Studios.

## FRENCH RIVER, HAUNT OF THE FIGHTING MUSCALLONGE



NAVIGATING THE RAPIDS Near the Bungalow Camp on French River. (Courtesy Canadian Pacific Railway.)

ZARK RIPLEY, one of today's Izaak Waltons, once asked an Indian: "Which is the first, the greatest, the master of all fishes?"

"Who can say?" he answered. "Is it the maskinonge, which is as fierce as the wolf and leaps like the eagle, pulls like a train of fourteen dogs and dies with his teeth shut tight? Who can say? To a sucker the king of fishes is doubtless a sucker. As for me, the best of fishes is that one, brother, which is at the moment trying to spit out my hook."

A wonderful description of the muscallonge, the Indian name of which is maskinonge and which is known to fishermen as "the fresh-water tiger" because of its fierce nature and the wonderful fight it makes when hooked. One of the favorite haunts of the muscallonge is French River, Ontario, which is 215 miles north of Toronto, on the Canadian Pacific Railway. This famous river, which was known to French explorers from Quebec more than 300 years ago, is really a maze of rivers and lakes between Lake Nipissing and Georgian Bay, part of Lake Huron. The vast amount of water rushing through the French River from lake to bay and the great area of streams and lakes known as French River have made a fisherman's paradise which has been well fished, but which shows no signs of exhaustion.

There is a fine bungalow camp at French River Station which, with its outlying Pine Rapids Camp, twenty-five miles up the river, is capable of housing about ninety people at a time. Scores of ardent fishermen from New York, Detroit, Chicago and other places have made splendid catches at French River, and many of them go back each year. Last season E. A. Farintosh of the Carnegie Foundation, New York, caught a 35pound "muskie" and is going back after a bigger one this season. Mr. Farintosh is aware that while his big one was well worth the 45-minute battle it gave him, this record has been exceeded by another New Yorker who landed a 55-pounder after a never-to-be-forgotten piscatorial scrap, and naturally Mr. Farintosh yearns to see his reel smoke and burn his thumb during the entertainment of a "muskie" in the 60-pounder division.



THE MAD-DING CROWD," in a Sylvan Nook on French River, Ontario.

> Pacific Railway.

Also he has heard that there is an 80-pound sturgeon at the foot of Recollect Falls, near the bungalow camp, and he would like to interfere with any plans this big fellow has for returning to the sea. An Indian got the monster sturgeon out on the bank with a landing net around its neck, but it gave a couple of flips of its tail by way of au revoir and slipping from the red man's arms bounced back into the white water, thereby demonstrating the truth of the fisherman's alibi that it is the big one which gets away always, and adding insult to alibi by taking the landing net with it. The Indian was left ashore.

Although the muscallonge gives the biggest thrill at French River, there are more fish to fry. Small-mouth black bass of four pounds are plentiful; there is excellent fishing for large-mouth bass; Great Northern pike of enormous size are caught and pickerel are in a biting mood most of the time.

The average amateur fisherman would be well pleased to land a big Great Northern pike, but other fishermen prefer muscallonge, pickerel or bass. Last season a maker of toy balloons while at French River caught one of these big pike, attached red, white and blue toy balloons to it and turned it loose still full of "pep" and with sufficient buoyancy to keep it near the surface and display all the balloons it had acquired. An Indian guide who saw this strange water monster approaching, yelled "Spirits! Spirits!" and paddled away at top speed.

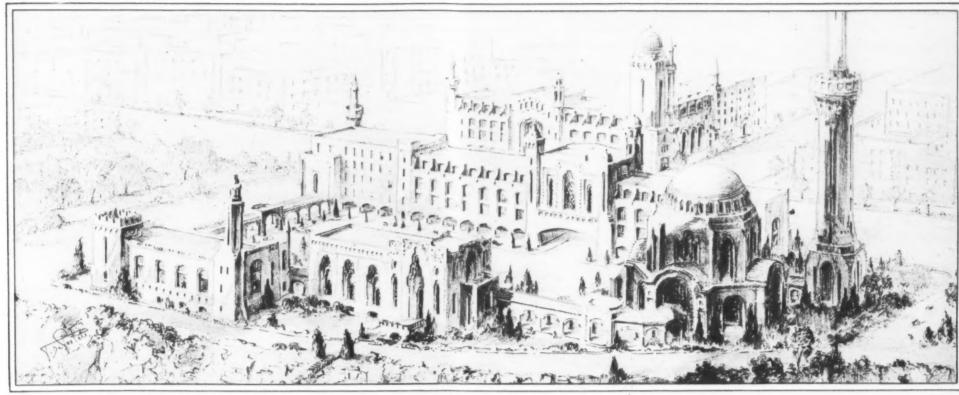
The fishing season for bass and muscallonge is from July 1 to Nov. 30. On June 15 J. G. Strathdee opens the bungalow camp and it remains open until about the end of September. In 1615 Samuel de Champlain, the great explorer, while in quest of a water route to the Pacific, camped where the bungalows stand. It ought to be a great fishing season.



(Courtesy Canadian Pacific Railway.)



REACHING FOR A BIG FELLOW Meshaw Falls, on French River, Ontario. (Courtesy Canadian Pacific Railway.)



A GREAT MONUMENT TO JEWISH LEARNING AND RELIGION the Projected Yeshiva College, New York City, of Which the Cornerstone Was Laid on May 1.

(Times Wide World Photos.)

was laid with appropriate ceremonies on scholars and sages-in short, an academy May 1. This institution, which when completed Streets, covering three blocks (85 city lots). Eight Liberal Arts and Science and the Physical Eduenterprise will be about \$5,000,000.

session, and has long been applied to "the meet- graduate research, the gardens and courtyards. ings of scholars who have sought the truth through education, through interpreting the law provided in the high school, while the dormitory of God, through searching for the light of under- will house 250 out-of-town students. Seating standing in the avenues that lead to justice, capacity for over 2,000 will be found in the audirighteousness and inspiration for a higher life, torium and assembly hall.

THE cornerstone of the Yeshiva College, "a Yeshiva also means a class, a group of students sanctuary of learning for American Jewry," who seek instruction from the elders, from the

The series of buildings will be divided into will be the greatest Jewish centre of education three groups. Group A will include the high and religion in the world, will stand on Amster- school, the auditorium and the first dormitory dam Avenue, New York, between 186th and 188th building. Group B will consist of the College of buildings will be erected and the cost of the entire cation Building. In Group C will be the Yeshiva Building, the Library, the Teachers' Institute, the The Hebrew word yeshiva means a meeting or Department of Semitic Languages and that of post-

Accommodations for 2,500 students will be



(Continued from Page 11)

Mrs. F. E. S.

It is not practical nor helpful to give general advice regarding the decorating and furnishing of a home, but if you will write for definite information, enclosing a selfaddressed envelope, I will send the answers with suggestions from the best decorators in New York.

Mrs. A. H. G.

"I realize that lace curtains are entirely out of fashion and I want to get rid of of them as fast as possible. Also the heavy over-curtains of dark-colored brocade in our sitting room and library. What can you suggest in place of these?" Ans .:-By all means discard the lace curtains as fast as you can, and hang in their place scrim, sunfast gauze or mohair net for the sitting room and library glass curtains, and for over-curtains substitute mohair in plain colors or one printed in a graceful pattern in tones to harmonize with the other furnishings.

Mrs. E. W. B.

"I am contemplating buying a winecolored mohair couch and chair. What other colored chair would you suggest purchasing? I have two Persian rugs bordering on the rose. Do you think they will clash with the couch and make too many different kinds of red? What kind of draperies would you suggest? If one uses only draperies and no glass curtains, do the draperies have to be floor length? Can hooked rugs and Oriental be used in the same room?

"If one has gingham draperies in the kitchen should she have glass curtains, too? "I was just recently married and consequently we are buying all new furniture.

I am planning to have a Colonial house later, and want only such furniture as can be used there.'

Ans.:-The wine-colored couch and chair are wise selections, and rose in the rugs should tone in if they are of the same red. It would be well to have other chairs in shades of taupe, soft green or gold, and these will harmonize with Oriental rugs. Hooked rugs are not used with Orientals, but you could lay them about the bedrooms and they will be right for your Colonial house. It is a popular idea to use only over-curtains, with a valance, without glass curtains, and these may be made of any pretty chintz, cretonne, linen or figured mohair in which the colors of the room furnishings are repeated, though not conspicuously, and they need be only six inches below the sill. Glass curtains are wholly unnecessary in the kitchen. Little gingham curtains are sufficient.

Rev. W. E. T. G.

If you will enclose in a self-addressed, stamped envelope a description of the house or apartment you wish to decorate and furnish and in what style you wish to do this we shall be happy to send you whatever specific information is available.

Mrs. A. V. D. Chamberlain.

"Will you please send me any suggestions you may have regarding home decoration, also information as to where one may purchase any of the articles pictured?" Ans .: -- Your request is somewhat vague, but if you will send a self-addressed, stamped envelope containing your request regarding any specific matter, or information about a particular article, I shall be glad to answer to the best of my knowl-



## News

## nothing else is so interesting

News of the way the world is going, or the road mankind is taking, in H. G. Wells's phrase, is a necessary part of the daily life of intelligent, thinking persons. The morning newspaper surveying the world's events of the past twenty-four hours holds an absorbing interest for the alert man or woman.

To know what is happening about us, in lands across the sea, in the fields of books, the theatre, music, art, business, politics, finance, is a thorough satisfaction. And the most interesting news is that which is significant. An executive of The Associated Press said recently:

"I take pleasure in hitting on the head a sacred cow that has too long grazed in newspaper offices. It is the tradition that definition for news is exception of reakish. That was quite true once, when with their limited resources the best the newspapers could do was to record the exceptions that proved the rule. This resulted in a very wide knowledge of the things that usually were not, and a profound ignorance on the part of the public, of the fundamentals of the social order.

"The rule no longer holds with those who appeal to the intelligence of the community. Such recognize that the first duty of journalism is to report that which has significance, in order that the newspaper reader may have a correct picture of things as they are—the only sure foundation for straight thinking."

The New York Times daily gives to intelligent readers the significant news of the world with a comprehensiveness, a special quality of accuracy and scope, such as no other newspaper offers. No other newspaper presents so interesting a daily review of the news of the world.

And at a time when sensational journalism is attracting much attention The New York Times has just reached a new high circulation—414,990 copies—a total never before reached by any New York newspaper, morning or evening, appealing to a high quality of intelligent readers.

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" \* \* The New York Times gives the news, not only of America but of the world, fairly and impartially. \* \* "

J. C. FUTRALL, President University of Arkansas.

## DROWNING A "DESERTED VILLAGE"



WHAT IS LEFT OF THE VILLAGE OF EAST RUSHFORD,
Allegheny County, N. Y., Whose Houses Are Being Razed in Preparation for the
Inundation of the Waters of Caneadea Creek in Connection With the Construction of
a Great Power Dam.
(Times Wide World Photos.)

LIVER GOLDSMITH, if he were alive today, might write a new "Deserted Village" and lay its scene in the pleasant little town of East Rushford, Allegheny County, N. Y. For East Rushford is being abandoned; its houses are in course of demolition, and soon it will only be a memory as it lies beneath the waters of a great lake created by the engineers who are building a huge power dam on Caneadea Creek, a tributary of the Genesee River. Some 800 acres of land will be inundated.

Sentimentally, of course, there are many regrets; but financially the villagers seem to be satisfied. They have been paid good prices for their property.

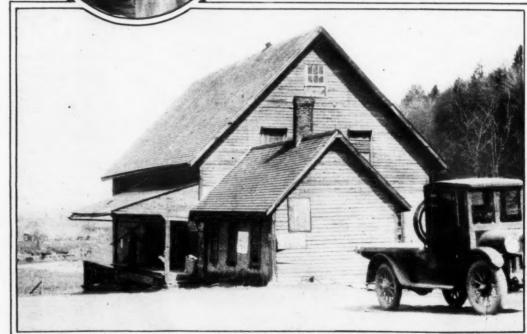
East Rushford was settled nearly a hundred years ago along the virgin banks of Caneadea Creek. Its history has been marked by two catastrophes previous to the final stage which is now in progress. In the early thirties of the last century a cyclone wrought great havoc among the cottages of the pioneers. Thirty years later, on August 16, 1864, there was a cloudburst and a resulting flood which swept many houses down Caneadea Creek, though no loss of life occurred.

The great dam, which is being constructed for the Mohawk Power Company, owners of the Rochester Gas & Electric Corporation, by Gennett, Seeleye & Fleming of Harrisburg, Pa., will cost approximately \$2,000,000. Its purpose is the supplying of water power to the city of Rochester, 75 miles northeast of East Rushford, the doomed.

many hous no loss of The great for the Mithe Roches Gennett, S. Pa., will of purpose is city of Rock Rushford, and the Reach ation Means the

AN EAST RUSHFORDIAN: WILLIS WEIGLE

is Moving His House East of the Village Beyond the Reach of the New Lake Whose Creation Means the Destruction of East Rushford, N. Y.



THE OLD GRIST MILL
Still Grinds Out Its Feed and Meal by Water Power; But Soon It Will Lie 20 Feet
Under Water. Two Miles to the East the Village of East Rushford Will Be Covered
to a Depth of 125 Feet.
(Times Wide World Photos.)

## NANCY HANKS'S BIRTHPLACE FOUND IN WEST VIRGINIA



FTER prolonged investigations the authentic birthplace of Nancy Hanks, mother of Abraham Lincoln, has finally been determined upon by Dr. William E. Barton, biographer of Lincoln and recognized authority upon many phases of the life of the Great Emanci-

cabin, bearing an approximately close resemblance to the original, is being built. Around this humble structure the memorial will rise, a striking symbol of the tremendous though shopworn truth that great things often come from small beginnings.

From Mike's Run it is planned to draw the water for a large lake which will be located in front of the memorial building.

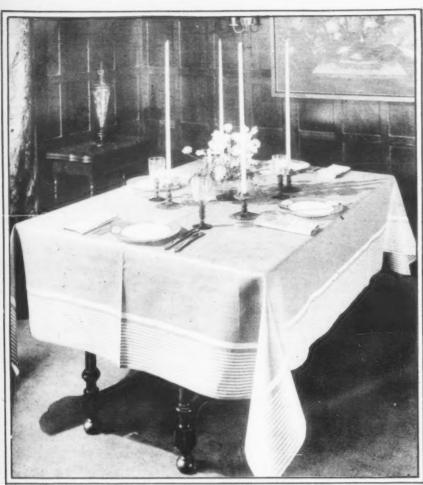
Memorials to eminent men vastly outnumber those dedicated to women, and it is but just that more and more frequently honor should be paid to the mothers who have brought into the world the men who have shaped its history.







IF NOT DELIGHTED WITH REMCO PRODUCTS MONEY CHEERFULLY AND PROMPTLY REFUNDED



AMBER GLASS AND CHINA
With a Note of Blue in the Decoration Serve to Set Off This Heavy
Damask Linen Cloth of Clear Leaf-Green.

Colored

Damask

Linens

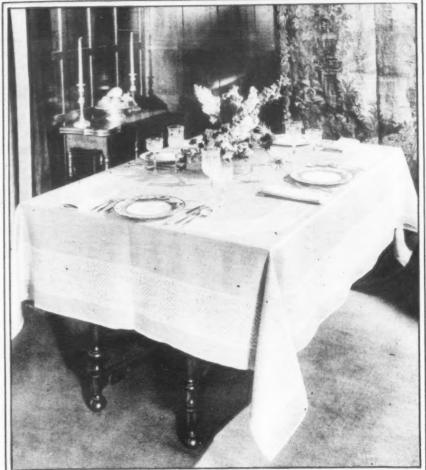
Strike

New

Home

Note





ROSE DAMASK LINEN CLOTH AND NAPKINS

Are Lifted Above the Realm of the Ordinary by the Deeper Note of Rose in the Decoration of the China. The Glass Has the Faintest Tinge of Green, Being Nearly White.

#### By Ethele Walton Everett

In the Crystal Room of the Ritz, shown as part of a recent exhibition by an association of Irish, Scottish and Continental linen manufacturers, the tables set with colored damask linen cloths struck the modern note and received a great deal of attention. While the heavy, lustrous white damask tablecloth will always hold its own in the hearts of countless conservative women, and, like the skirt length favored by England's Queen, remain a fixed fact, without regard to fashion, there are many women who have longed for a change, and who will hail with delight the sanction now bestowed upon colored napery.

The new damask linen has arrived in all the colors of the rainbow. Plain, striped, floral-patterned and bordered, the new fashion supplies just the color note needed in the modern interior or blends harmoniously and joyously with brilliant or subdued color effects. Experts admit that the introduction of color in the home is today one of the greatest of modern problems in interior decorating.

Colored glass and decorations which would have been classed as "novelty" in the past now have their rightful place on the table, and almost any harmonious and beautiful arrangement is not only possible but highly complimented. The central floral arrangement is no longer purely floral. Colored glass candleholders may be more beautiful in certain schemes of decoration than solid silver ones.

Here the colored damask linen cloth comes into play. The clever modern housekeeper, who is a little of an artist as well as a little of many things, finds that with a silver-gray cloth her Czechoslovakian china, bright orange in hue, with a touch of purple

supplied by its little bunches of flowers, gives a marvelously satisfying effect. Blue as the color in the cloth blends magically with orchid glass, or with rose and lavender-blue china and glass. The blue damask cloth shown is such an arrangement, and, exhibited in the Crystal Room at the Ritz, was greatly admired. The blue lace flower in the central ornament re-

peats the flower in the weaving of the damask. The use of the little porcelain figure is a fair example of the elasticity of the term "flower arrangement."

Greater dignity is achieved by the old gold damask linen combined with the silver candlesticks, shown in another photograph, and also exhibited at the Ritz. Here a wide silver dish holds mixed garden flowers in an old-fashioned arrangement. The glass is green. Housekeepers will find green and gold, the classic combination, still "good."

Canary yellow with marine blue china is another good idea, while the leaf-green cloth will achieve harmony with almost any color combination, green being the background color of Nature's own palette. Light blue china and rose glass with a rose cloth make a Frenchy combination. Champagne or sand color in the linen attracts delicate shades like orchid. White gardenias and green china enhance the beauty of rose pink linen damask, while the russet oakapple damask is effective with yellow, orange, clear red, brown and other Autumn tones.

The new colored damasks are shown in pastel shades, too: subtle tones of rose, blue, gold, gray, green, yellow and gray. And all have their favorers.

This change in the color schemes by which people surround themselves is part of a general movement of civilization. Life grows less gray and better worth the living.

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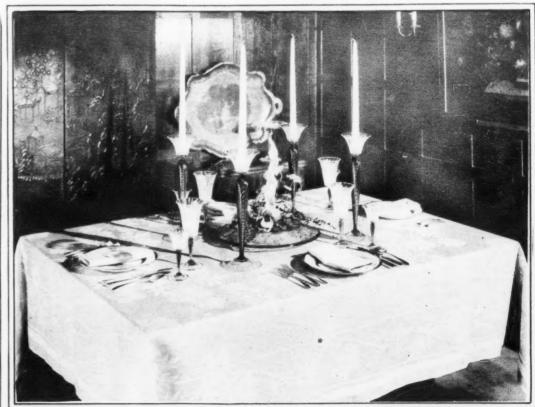
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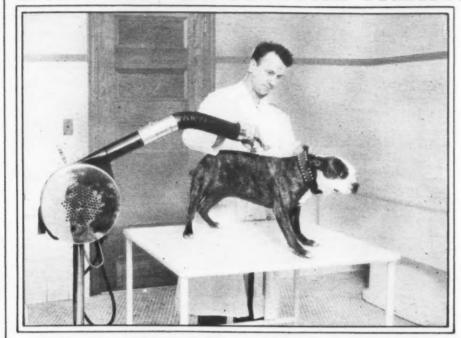
Without any obligation, please tell me more about your spare time plan.

Name ..... Address ..... City .... State .....



BLUE DAMASK IS SET WITH ROSE-AND-LAVENDER PATTERNED CHINA, Harmonizing With the Rose and Crystal Glass in This Very Charming Table-Setting.

## LUXURIOUS HOSPITAL TREATMENT FOR NEW YORK CANINES



SCIENTIFIC DRYING: THE HOT AIR VACUUM CLEANER METHOD as Demonstrated in the New Wing of the A. S. P. C. A.'s Animal Hospital, New York, Where All the Resources of Modern Science Are Placed at the Disposal of Four-Footed Patients.

(Times Wide World Photos.)



A SPOTLESS HOSPITAL: ONE OF THE CANINE INMATES of the Animal Hospital of the A. S. P. C. A. Is Clipped With a Power Machine as Part of the Preliminary Treatment for a Skin Disease.

(Times Wide World Photos.)

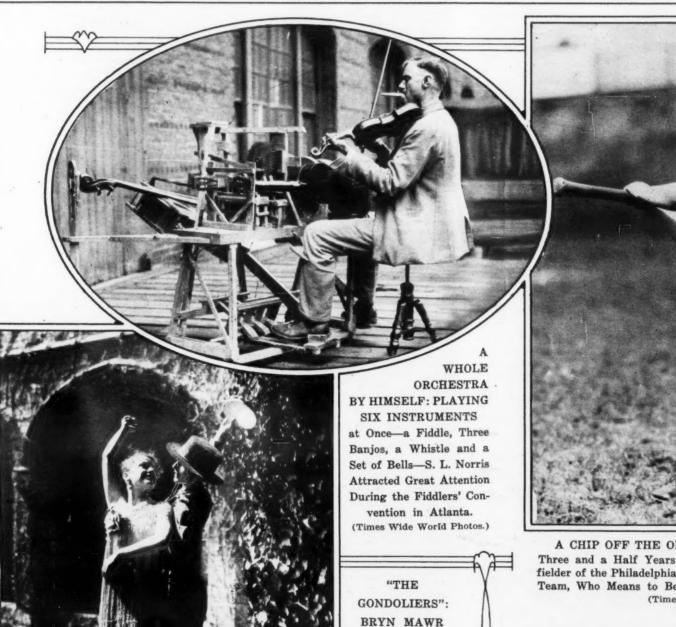
A NEW wing, especially designed for dogs, has been opened in the Animal Hospital conducted by the American Association for the Prevention of Cruelty to Animals.

The hospital stands at Avenue A and Twenty-third Street, New York, and is a model of cleanliness, efficiency and scientific ingenuity. The patients appear to appreciate thoroughly the many advantages that are offered them there.

They particularly enjoy being dried by hot air after a bath. The application of the machine seems to soothe them, and they stand in a sort of trance

during the process. Frequently they are so unwilling for the drying to come to an end that they have to be lifted off the table.

In this they resemble the U. S. army mules which revel in being curry-combed by the vacuum cleaner method.



"THE
GONDOLIERS":
BRYN MAWR
COLLEGE
GLEE CLUB
GIRLS
as Dancers in the
Operetta With
Miss Elizabeth
Perkins as the
Man and Miss
Alice Glover as
"His" Partner.
(Times Wide World
Photos.)



A CHIP OFF THE OLD BLOCK: LITTLE JACK WELCH,
Three and a Half Years Old, Son of Frank Welch, Former Outfielder of the Philadelphia Athletics and Now With the Atlanta, Ga.,
Team, Who Means to Become a Professional Just Like His Dad.

(Times Wide World Photos.)



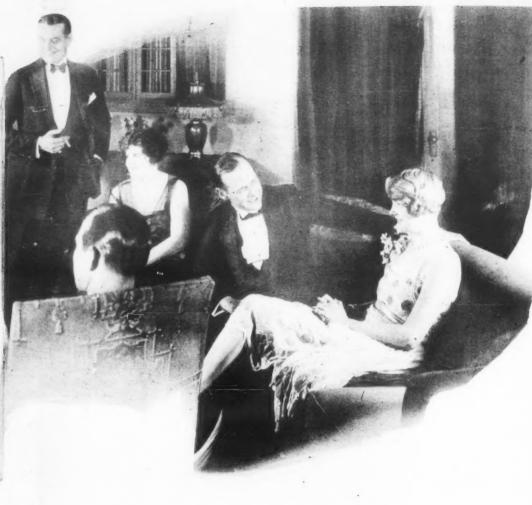
AFTERNOON TEA



## Unusual Fruit Salads

Dainty Luncheon
Afternoon Tea
Second floor. Take Elevator.
Quiet and Comfort Prevail





# I Turned To Ice When I Tried To Talk

## -But Now I Can Sway An Audience of Thousands!

to carry on even the most commonplace conversation my voice would sound unnatural and my hands and knees would tremble. Often I would listen to an argument among a group and become so keenly interested that I would want to voice my own opinion -yet timidity would keep me silent. I never had the courage to stand up for what I knew to be my rights
—I was always afraid of "what people will say," or ridicule. Since my childhood I had had a secret desire to appear in public-to be active in politics-but my shyness was so great that I turned to ice when I tried

to talk-in even the smallest

gathering!

My inability to talk was also affecting my business success. I dreaded going in and asking for a raise-I was afraid of any situation that meant using my voice-having to express myself. I didn't know how to present the ideas which I was sure the firm could use. I was just a plodder -a truck horse, capable of doing a lot of heavy work but of no use where brilliant performance was required. Often I would see men who were not half so thorough nor so hard working as I, promoted to positions where they made a brilliant showing - not through hard work, but through their ability

to talk cleverly and convincingly—to give the appearance of being efficient and skillful.

## In 15 Minutes a Day

And then suddenly I discovered a new easy method which made me a forceful speaker almost overnight. I learned how to dominate one man or an audience of thousands-how to say just the right words at the right time, how to win and hold the attention of those around me, how to express my thoughts simply and clearly, yet in a pleasing, interesting and

make campaign speeches for a local candidate-I who a short time before had turned to ice when I tried to carry on an ordinary conversation!

Soon I had won salary increases, promotion, popularity, power. Today I always have a ready flow of speech at my command. I am able to rise to any occasion, to meet any emergency with just the right words, to approach all types of people with ease and fearlessness. And I accomplished all this by developing the natural power of speech possessed by everyone, but cultivated by so few-by simply spending 15

15 Minutes a Day

Will Show You-

How to talk before your club or lodge How to propose and respond to toasts How to address board meetings How to tell entertaining stories How to make a political speech How to make after-dinner speeches

How to converse interestingly

How to converse interestingly
How to write letters
How to sell more goods
How to train your memory
How to enlarge your vocabulary
How to develop self-confidence
How to acquire a winning personality
How to strengthen your will power and ambition

How to become a clear, accurate thinker

How to be the master of any situation

How to develop your power of concentra-tion

minutes a day in my own home on this most fascinating subject.

This is no magic, no trick, no mystery about becoming a powerful and convincing talker -a brilliant, easy, fluent conversationalist. You, too, can conquer timidity, stage fright, self consciousness and bashfulness, winning advancement in salary, popularity, social standing and success. Today, business demands for the big, important high-salaried jobs, men who can dominate others-men who can make others do as they wish. It is the power of forceful, convincing speech that causes one man to jump from obscurity to the presidency of

a great corporation; another from a small, unimportant territory to a sales-manager's desk; another from the rank and file of political workers to a post of national importance; a timid, retiring, self-conscious man to change almost overnight into a popular and much applauded after-dinner speaker. Thousands have accomplished just such amazing things through this simple, easy yet effective training.

### Send for this Amazing Book

This new method of training is fully described in

HAD always been painfully bashful. When trying amusing way. In just a few months I was able to a very interesting and informative book's which is now being sent to everyone mailing the copon below. This book is called, "How To Work Wonders With Words." In it you are shown how to conquer stage fright, self-consciousness, timidity, bashfulness and fear—those things that keep you silent while men of lesser ability get what they want by the sheer power of convincing speech. Not only men who have made millions but thousands have sent for this book-and are unstinting in their praise of it. You are told how to bring out and develop your priceless "hidden knack"—the natural gift within you—which will win for you advancement in position and salary, popularity, social standing, power and real success. You can obtain your copy absolutely free by sending



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Name.....

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